

**LODI CITY COUNCIL
SHIRTSLEEVE SESSION
CARNEGIE FORUM, 305 WEST PINE STREET
TUESDAY, NOVEMBER 3, 2009**

A. Roll Call by City Clerk

An Informal Informational Meeting ("Shirtsleeve" Session) of the Lodi City Council was held Tuesday, November 3, 2009, commencing at 7:02 a.m.

Present: Council Member Hitchcock, Council Member Johnson, Mayor Pro Tempore Katzakian, and Mayor Hansen

Absent: Council Member Mounce

Also Present: City Manager King, City Attorney Schwabauer, and City Clerk Johl

B. Topic(s)

B-1 Presentation Concerning The Healthy Eating Active Living Campaign (HEAL) - What Lodi Can Do to Promote Healthy Active Lifestyles

City Manager King briefly introduced the subject matter of the "Healthy Eating Active Living" (HEAL) Campaign.

Kanat Tibet provided a PowerPoint presentation regarding the HEAL Campaign. Specific topics of discussion included the three-year grant for the project provided by Kaiser, obesity concerns in children, obesity statistics in the United States, costs associated with obesity and physical inactivity, environmental factors, healthy food alternatives, 2004 and 2006 League Annual Conference Resolutions, legislative efforts by California Center for Public Health Advocacy, campaign goals, campaign policy areas including general plans and zoning, healthy food access, and employee wellness, current cities participating in the campaign, and next steps for participation in the campaign.

In response to Council Member Johnson, Interim Community Development Director Rad Bartlam stated he is not sure where the City falls in comparison with respect to California's 4 to 1 statistics for the ratio of unhealthy to healthy food outlets.

In response to Mayor Hansen, Mr. Tibet confirmed there is a challenge associated with the availability of health food options versus fast food options and it does require a paradigm shift with respect to healthy eating, living actively, and public transit. Mr. Tibet also discussed the use of American Recovery Act funds to promote these types of activities.

Council Member Hitchcock and Mayor Hansen stated they would like the City to participate in the campaign to promote healthy eating and active living lifestyles in the community.

City Manager King provided a brief overview of how the campaign and policies are related to the community needs, land use options, pedestrian options, in a broad campaign adopting relevant policies, and the City serving as a leader in this area.

Council Member Johnson suggested implementing a healthy snack policy for City-facilities for children games and urging the Boosters of Boys/Girls Sports Organization to participate also.

In response to Council Member Hitchcock, Mr. Bartlam stated the subject matter of fast food restaurants did not come up as an issue in the General Plan update process.

In response to Mayor Hansen, Mr. King stated the next step would be to adopt a HEAL resolution, which is generally a statement of principles encouraging healthy eating and active living.

Myrna Wetzel suggested incorporating supermarkets and distributors into the healthy campaign efforts as well.

C. Comments by Public on Non-Agenda Items

None.

D. Adjournment

No action was taken by the City Council. The meeting was adjourned at 7:53 a.m.

ATTEST:

Randi Johl
City Clerk